



RIVERWALK

OUTLETS

500 Port of New Orleans Place, New Orleans LA 70130

504-522-1555 // RiverwalkNOLA.com

Advertising Opportunities



Riverwalk Outlets



Riverwalk Outlets is a premier, first-to-market outlet shopping center located in the heart of downtown New Orleans. Featuring over 75 retailers and restaurants on the bank of the majestic Mississippi River.



Major national brands call Riverwalk Outlets home, including Polo Ralph Lauren Factory Store, Nordstrom Rack, Le Creuset, Levi's, Calvin Klein Underwear, Karl Lagerfeld Paris, Tommy Hilfiger, Tommy Bahama Outlet, Forever 21, Coach, The PUMA Store and Guess.



Riverwalk Outlets is in proximity to several popular tourist attractions such as the French Quarter, Audubon Aquarium, Ernest M Memorial Convention Center, Cruise ship and Ferry terminals, Caesars Casino, and many more!



3.5M annual visitors, 10,000+ daily average visitors.

Posters

Double sided posters located throughout the mall.

Specs

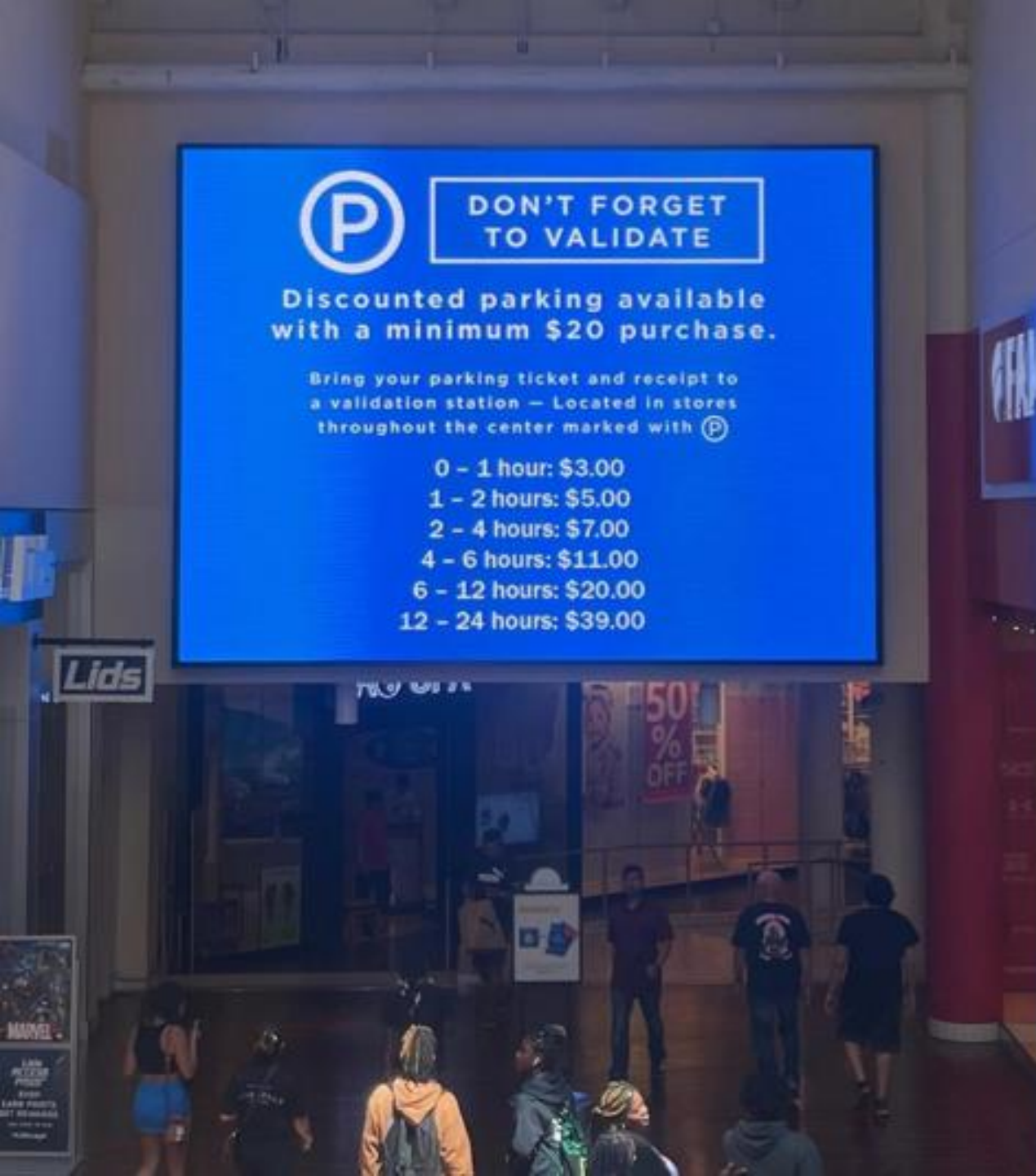
22"x28"

1" bleed

Double sided

PDF File





LED Digital Screen

LED Digital Screen located on the second floor of the mall, positioned to target through traffic from the third level.

Specs

912x672 pixels

JPEG or PNG File

Hanging Banners

Double sided hanging banners located in 5 locations on Level C.

Specs

120" x 168", double sided

1" bleed

PDF File





Backlit Frames

LED backlit panels located throughout the mall.

Specs

47" x 69", single sided

1" bleed, 3" off set

All sides for content

PDF File

Column Wrap

LED backlit panels located throughout the mall.

Specs

47" x 69", single sided

1" bleed, 3" off set

All sides for content

PDF File





Door Clings

Double sided window clings in 27 locations, featured on all doors.

Specs

16" x 16", single sided

1/4" bleed

JPEG or PNG File

Overhead Walkway Banners

Five double sided semi circle banners on our Julia St walkway entrance to the mall.

Rate (monthly)

\$500 per banner

Specs

48" x 96", double sided

PDF File



Canal Street Panels

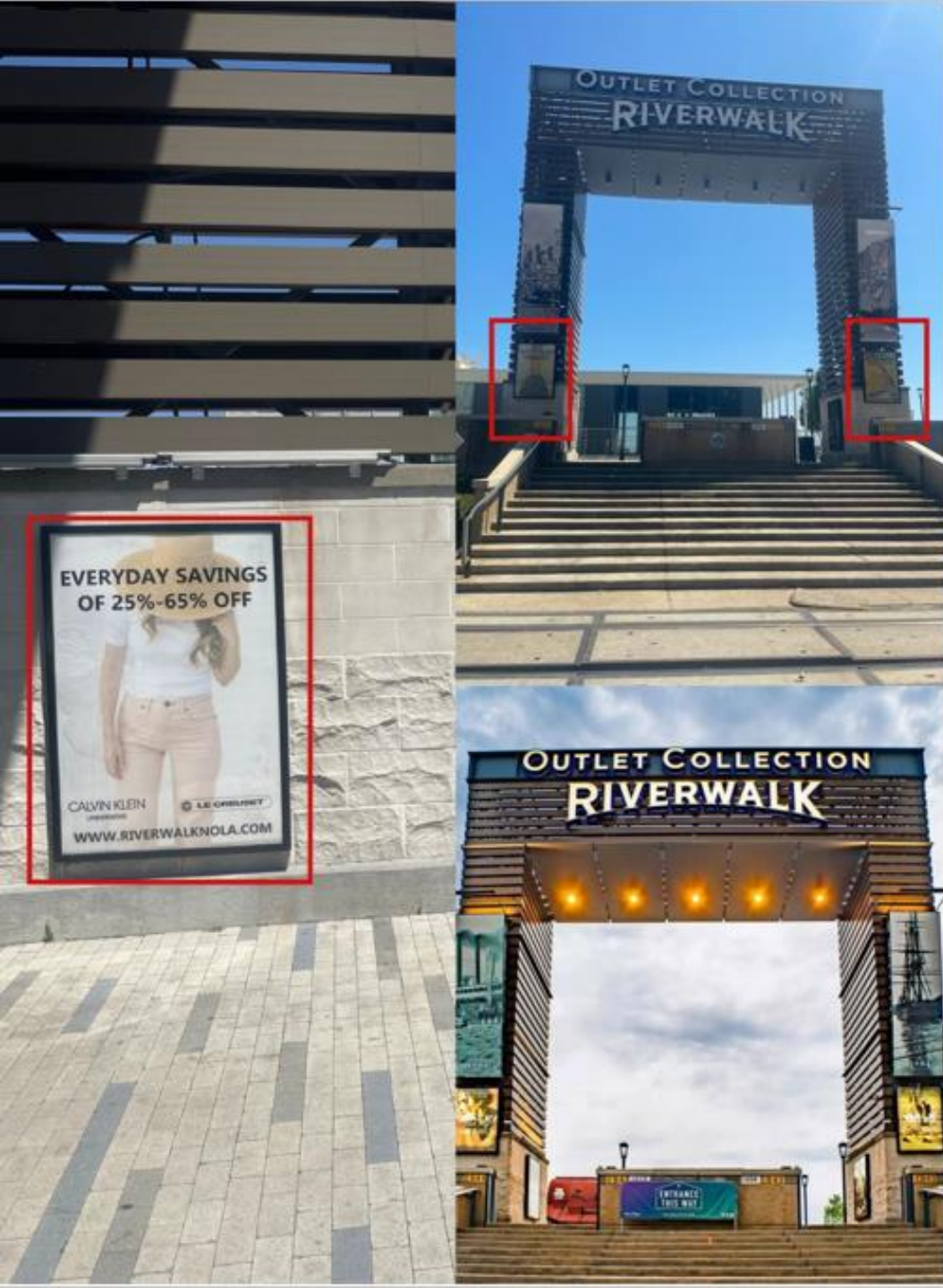
Four single sided LED banners on the Canal Street entrance on Spanish Plaza, next to the Four Seasons and Ferry Terminal.

Specs

46" x 67", double sided

1/8" bleed

PDF File



Poydras Street Panels

Two single sided LED banners on the Poydras Street entrance on Spanish Plaza, next to the Four Seasons and Hilton Riverside Hotel.

Specs

26" x 42", double sided

1/8" bleed

PDF File





Poydras Street Panels

Two single sided LED banners on the Poydras Street entrance on Spanish Plaza, next to the Four Seasons and Hilton Riverside Hotel.

Specs

46" x 67", double sided

1/8" bleed

PDF File

Poydras Street Panels

Two single sided LED banners on the Poydras Street entrance on Spanish Plaza, next to the Four Seasons and Hilton Riverside Hotel.

Specs

46" x 67", double sided

1/8" bleed

PDF File





Spanish Plaza Light Pole

Two double sided banners on Spanish Plaza, next to the Four Seasons and Hilton Riverside Hotel.

Specs

18" x 24", double sided

1" bleed

PDF File

Poydras Street Panels

Two single sided LED banners on the Poydras Street entrance on Spanish Plaza, next to Riverwalk Outlets front door.

Rate (monthly)

\$500 per panel

Specs

46" x 70", double sided

1/8" bleed

PDF File





Julia St Panels

Four single sided LED banners on Julia St, next to the Convention Center and Julia St. Walkway that leads to the Riverwalk Entrance.

Specs

46" x 67", double sided

1/8" bleed

PDF File

Julia St Panels

Two single sided LED banners under the Julia St. Walkway leading to Riverwalk Outlets entrance.

Specs

26" x 40", double sided

1/8" bleed

PDF File

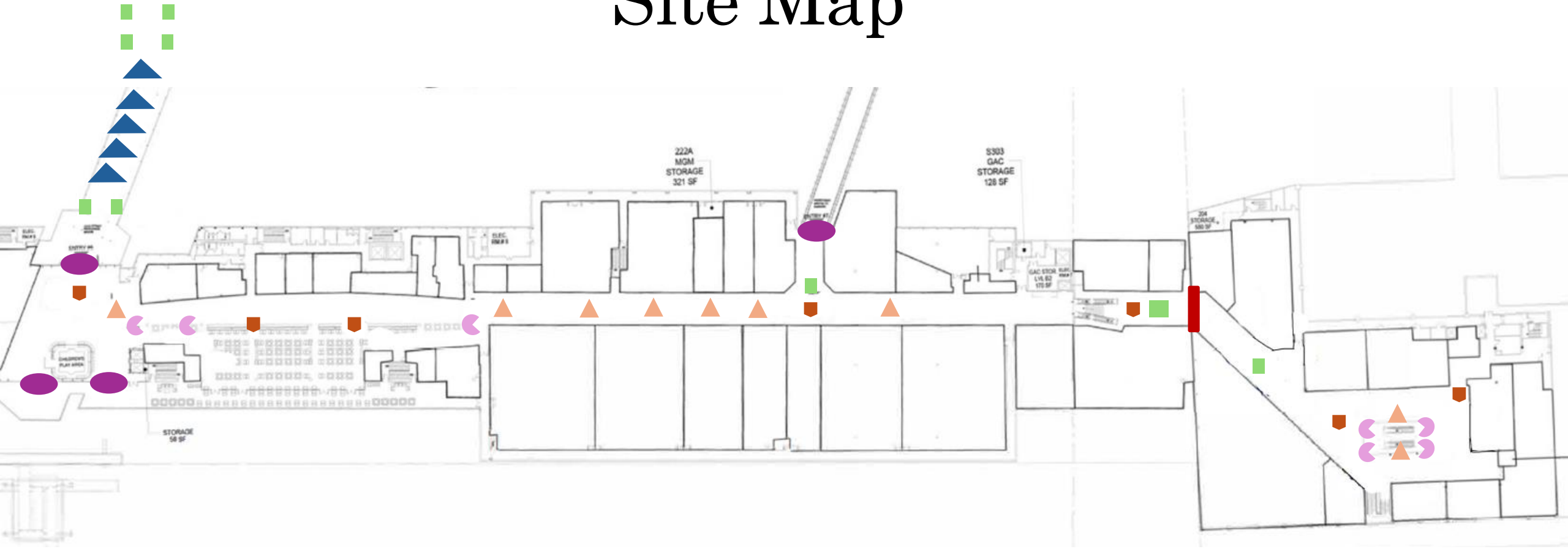


Site Map



-  Backlit Panel
-  Light Pole
-  22x28 Poster
-  Column Wrap
-  Hanging Banner
-  Half Moon
-  LED Screen
-  Door Cling

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Advertising Opportunities

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